

John L. Brooks, III  
Founder, Healthcare Capital Consulting LLC

Through Healthcare Capital Consulting LLC, John consults with life science companies that are seeking strategic advice as well as access to capital to initiate, develop and grow their businesses.

John is also one of PrismVentureworks' founding partners. Prism raised over \$1.25B over a twelve year span.

John sits on the board of a number of early stage companies, and he is the CEO of Reflectance Medical.

John brings a wealth of strategic, clinical, operational and financial experience to his current and prospective client companies. His operational knowledge of regulatory, reimbursement, clinical adoption, marketing and distribution issues allows him to determine the optimal path businesses need to take to minimize capital requirements while driving to meaningful value inflection points and exits.

John was formerly a General Manager at Pfizer/Valleylab in Boulder, CO where he developed and executed a minimally invasive surgery and emerging businesses strategy. Prior to that, at Pfizer/Strato Medical, he led the growth of a rapidly evolving vascular access medical device business.

John has co-founded three paradigm shifting life sciences companies, Songbird Hearing, Locus Pharmaceuticals and Insulet (PODD).

John is a biotechnology advisory board member for Draper Labs, the Pittsburgh Life Sciences Greenhouse and the Kansas Heartland Bioventures Fund. He is a Joslin Diabetes Center Trustee. John is also a member of M2D2, an early stage medical technology accelerator and a board member of Mass Medic's Ignite entrepreneurial center as well as the CIMIT and MTTC advisory boards.

John holds an M.S. in Business and a B.B.A. cum laude from the University of Massachusetts at Amherst. He is a Certified Public Accountant and a Certified Financial Planner.